

Project Management Cameos - 9. The project manager: our caregiver!



Stakeholder Management

A caregiver is an unpaid or paid member of a person's social network who helps them with activities of daily living. Caregiving is most commonly used to address impairments related to old age, disability, a disease, or a mental disorder.

Project stakeholders aren't self-sufficient for achieving the project's objective. They are many, mixed and spread out inside the project environment. Their needs and interests are different by nature. Too often they are lazy, spoiled, unaware, inattentive. The sum of the parts doesn't assure the overall result. Therefore the project manager must act as a *"kind of caregiver for not self-sufficient projectized stakeholders"*.